



GolfAustralia

2021/22

Golf Club

**Participation
Report**

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About the Author

This report has been prepared for Golf Australia by Golf Business Advisory Services (GBAS).

Providing independence of data analysis and consistent interpretation of annual data, GBAS has authored all of past published participation reports for Golf Australia, along with a number of other leading industry reference reports.

For more information on GBAS, please visit www.golfbas.com



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01 Foreword



James Sutherland
CEO, Golf Australia

Golf is big - and it's getting bigger!

Golf is growing at a rate never seen before, and with 2.7 million Australians either playing a round of golf, visiting a driving range, playing on a simulator, or getting around the local mini golf course – golf is one of Australia's highest participation sports in 2021/22.

Consistent with key principles in the Australian Golf Strategy, we believe that “all golf is golf” – and “all of us can be golfers”.

For the first time, our Participation Report presents new data that paints a holistic picture of Australians who play golf. Traditionally gauged by membership numbers alone, we are now measuring the participation through the many and varied forms of the game.

Total participants include 1.5 million on-course golfers and a further 1.2 million who play off-course.

Pleasingly, golf has maintained its growth trajectory from recent years, and this is further supported by AusPlay data recently released by the Australian Sports Commission for the 2021/22 survey period, measuring people who identify as golfers.

The annual increase was 8%, taking the participant number to more than 1.2 million Australians identifying as golfers.

In the four years to 2021/22, this number is up an extraordinary 41%.

Another important indicator is the 2.7 percent increase in Golf Club membership this year. The upswing includes strong growth in juniors, women & girls.

With more people playing the game than ever before, this report highlights the community's

passion for the game – and the way long-term investments into our grassroots programs have helped to turn social players into club members.

Key introductory programs such as MyGolf (for kids) and Get Into Golf (for adults) have seen record enrolments this last year, and the role of PGA Professionals, our Community Instructors, and Disability Inclusion Programs have all played important supporting roles.

Our junior program, MyGolf, grew 13% year-on-year with a 25% increase in female participation.

Initiatives like Get Into Golf – our entry level golf program for adults – has seen booming interest in its program offering with 65% growth in total participants, and 84% of all participants being female.

The success of this program highlights one of the great attributes of golf as a sport for all ages. It's never too late, or too early, to start playing the game.

But it's not just about creating growth for growth's sake – we also have a responsibility to make this game available for everyone, no matter their circumstances. Encouragingly, 75 percent of new players who identified as living with a disability were able to participate in our mainstream programs, highlighting just how accessible our game is.

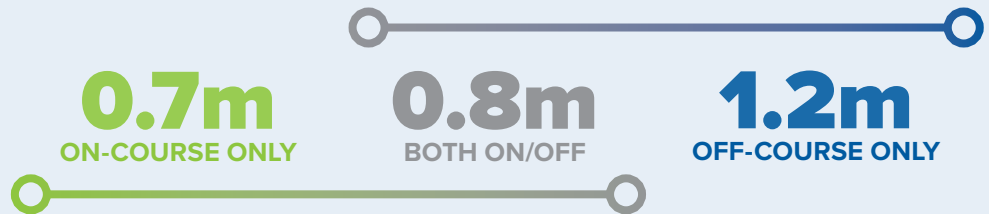
Across every meaningful metric, this report showcases the fact that golf is thriving. There's always more to do, but we are well on our way to making our great game even bigger and more inclusive.

Key Findings



TOTAL PARTICIPATION

NGF GOLF STUDY



CLUB MEMBERSHIP

(incl. Social Clubs)

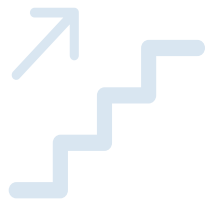
161,601
Metropolitan club members
203 clubs

426,384

234,898
Regional club members
1,097 clubs

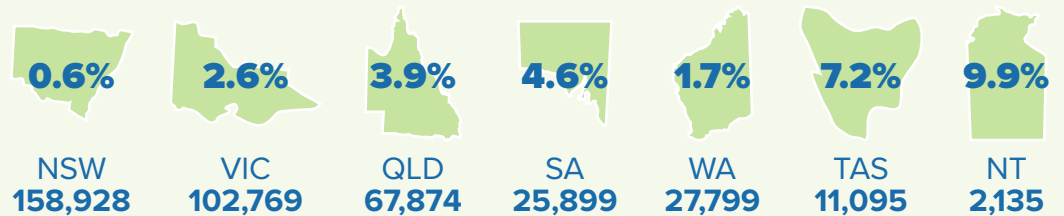
29,885
Social club members
345 clubs

2.7%
1-year trend
11,208
New members



MEMBERSHIP GROWTH

By state since FY20



4.2%
15,304
JUNIOR MEMBERS

Growth in
JUNIOR MEMBERSHIP

4.0%
79,704
WOMEN & GIRLS MEMBERS

Growth in
WOMEN & GIRLS MEMBERSHIP

Growth in PARTICIPATION PROGRAMS



13%
27,168
PARTICIPANTS



65%
10,883
PARTICIPANTS

COMMUNITY INSTRUCTOR ACCREDITATIONS

30%
1,747
INSTRUCTORS

DISABILITY INCLUSION PROGRAM

91%
2,872
PARTICIPANTS

Report Background



Introduction

Golf Australia continues to provide the golf industry with information that enables an understanding of the current landscape and trends with regards to golf participation. This 9th edition of the Golf Club Participation Report is a key component in Golf Australia's industry communication strategy.

This report – one that measures the overall health of the game from a participation perspective – remains an invaluable reference as clubs and other industry stakeholders seek to understand current trends. With knowledge of these trends, evidenced-based strategies can be developed that seek to enhance demand and increase the game's long-term popularity.

Golf Participation

National Golf Foundation Study

During the year Golf Australia engaged the National Golf Foundation (NGF) to undertake a study to quantify the size of the key segments in Australian golf. The NGF found total participation across the key channels range from 1.5 million on the golf course, 6.4% of the population to 300,000 people utilising the simulator experience, 1.2% of the population.

The NGF study also found that the women's share of participation was greatest at off-course facilities, a similar finding when assessed by age cohort. As activity moves towards the golf course, the age profile increases to reflect an older participant base. Share of participation by participation type, by gender and age cohort are illustrated in Chart 2.

Chart 1: Total golf participants by channel by gender

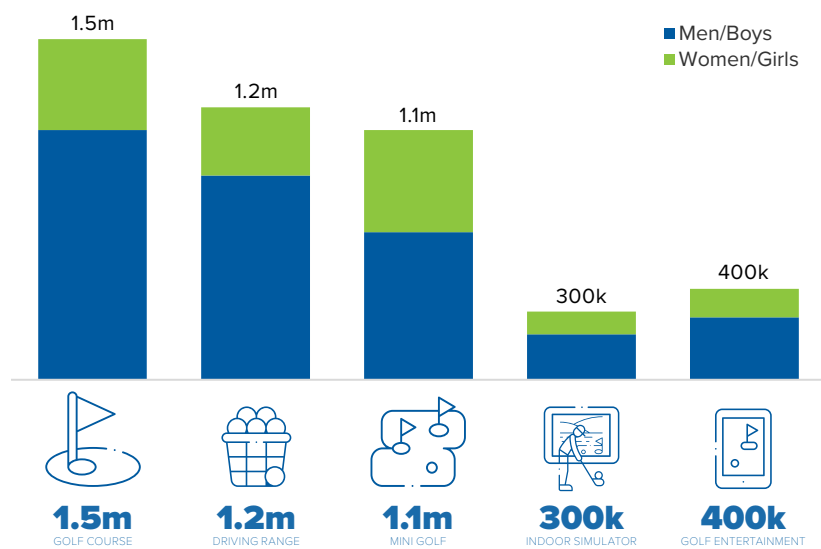
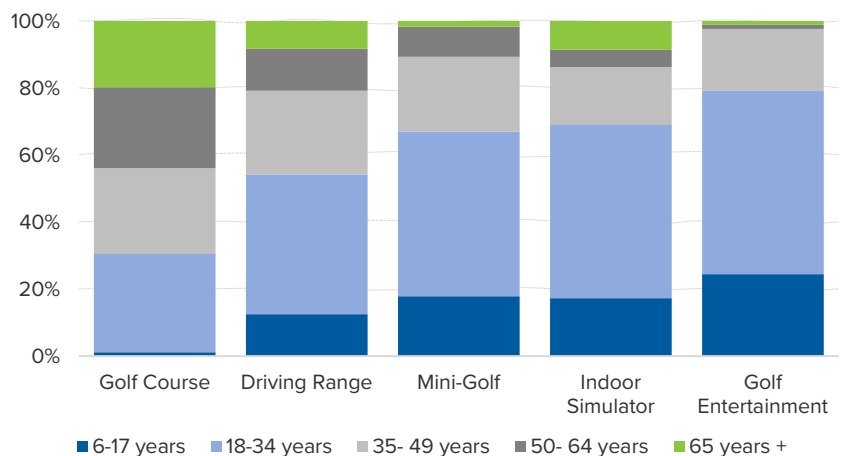
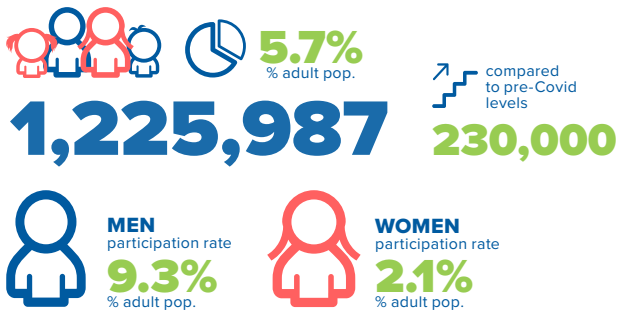


Chart 2: Total golf participants by channel by age cohort



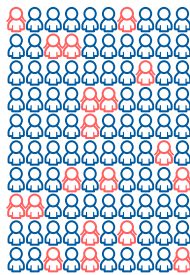
TOTAL
GOLF PARTICIPANTS 15+ years



Ausplay Golf Data

Results from the latest (2021-22) Ausplay National Participation Survey have recently been released by Sport Australia. Measuring participation in sport for those 15 years of age or greater, the release is the 8th in the series since the survey was resurrected and the second to include the COVID-19 period. The annual data presented is a valuable reference point for understanding overall participation levels in golf.

Participation in golf has maintained its post-COVID participation rate, with over 1.2 million participants (15 years +) recorded over the last three reporting periods. An additional 230,000 people are playing the game compared to participation levels pre-COVID with an overall market participation rate of 5.7%. Men's participation has reached 9.3% of the population (over 15 years of age). Women's participation remains steady at 2.1%, as does the female share of market at 19% of all golfers.



19%
WOMEN MEMBERS
make up 19% of club membership numbers

Chart 3: Annual golf participants

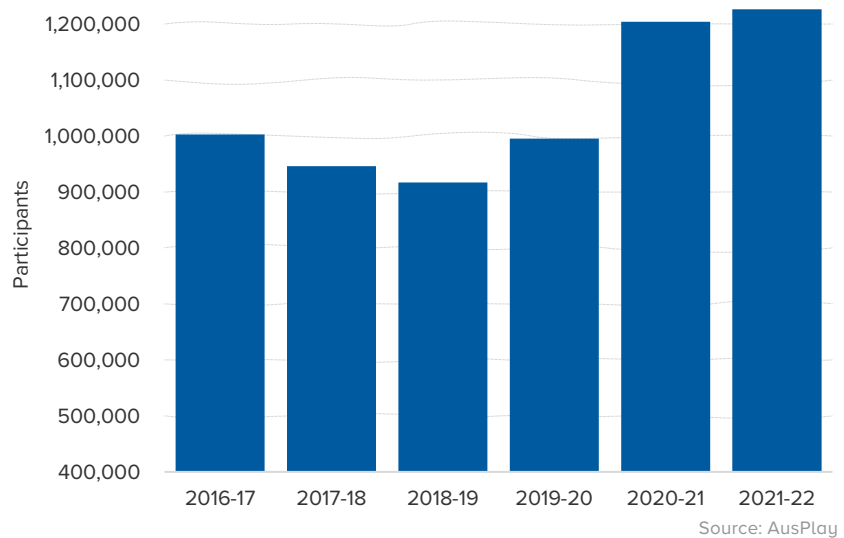
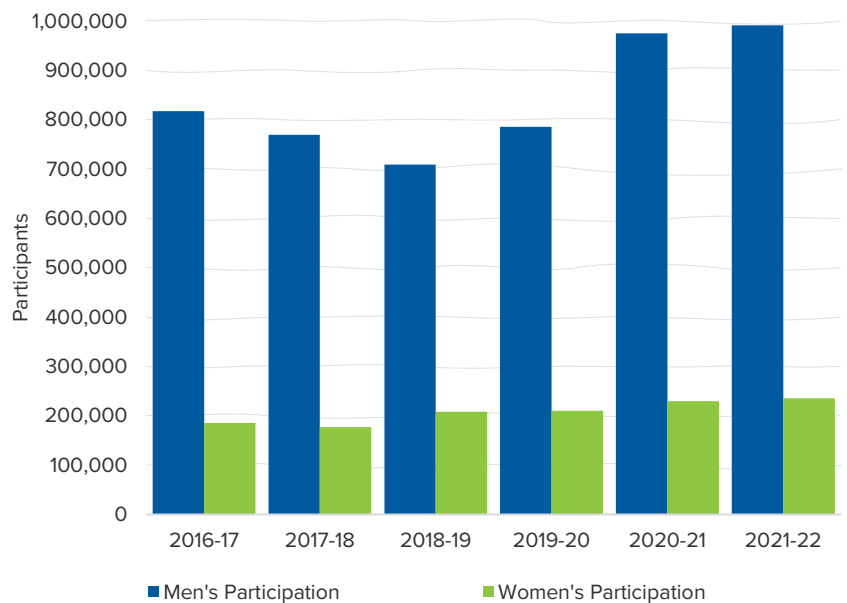


Chart 4: Annual golf participants by gender



2021/22 Club Membership



State Golf Association Reporting

Club golfer numbers are reported annually by the seven state and territory golf association bodies, five of which are operated by Golf Australia. Reported numbers reflect members who have playing rights and pay an affiliation fee to Golf Australia. Individuals that have a membership (and pay a capitation fee) at more than one club will therefore be counted multiple times.

The respective reporting periods and the respective membership timing they represent are summarised in Table 1.

Table 1: State reporting periods and membership timing

State	Data Collected	Numbers relate to ...
NSW/ACT *	June 2022	Most recent completed financial year
VIC	December 2021	Point in time of collection
QLD	December 2021	Point in time of collection
SA	December 2021	Point in time of collection
WA	December 2021	Point in time of collection
TAS	June 2022	Point in time of collection
NT	September 2021	Point in time of collection

Definitions

The following terms, which are referenced in various places throughout the report, are defined as follows:

- › **MEMBER CLUBS** - Clubs that are fully affiliated with the relevant state bodies
- › **SOCIAL CLUBS** - Registered clubs without full affiliation, which typically play in allotted tee times at public courses but may also be 'virtual' in nature, that is, creating handicaps for their members to play in any event at any course
- › **SMALL CLUBS** - Member clubs with 500 or fewer members
- › **MEDIUM CLUBS** - Member clubs with 501 to 1,000 members
- › **LARGE CLUBS** - Member clubs with over 1,000 members



Playing Members

Members by State

National membership numbers across Australia for the year 2021/22 are reported as 426,384. This result represents a 2.7% increase (11,208 members) from 2020/21.

Following from the record outcomes of 2020/21, this growth is the 2nd largest recorded annual increase reported since national data collection began in 1970 and is the first time since 1994 that annual growth has been recorded in consecutive years.

Increases in membership were evident in all markets and segments. Member clubs grew by 2.2%, with social club growth of 8.9% recorded. By gender, growth in men and women golfers was 2.3% and 3.8% respectively. Junior numbers also enjoyed growth, with numbers increasing by 4.2% over the prior year.

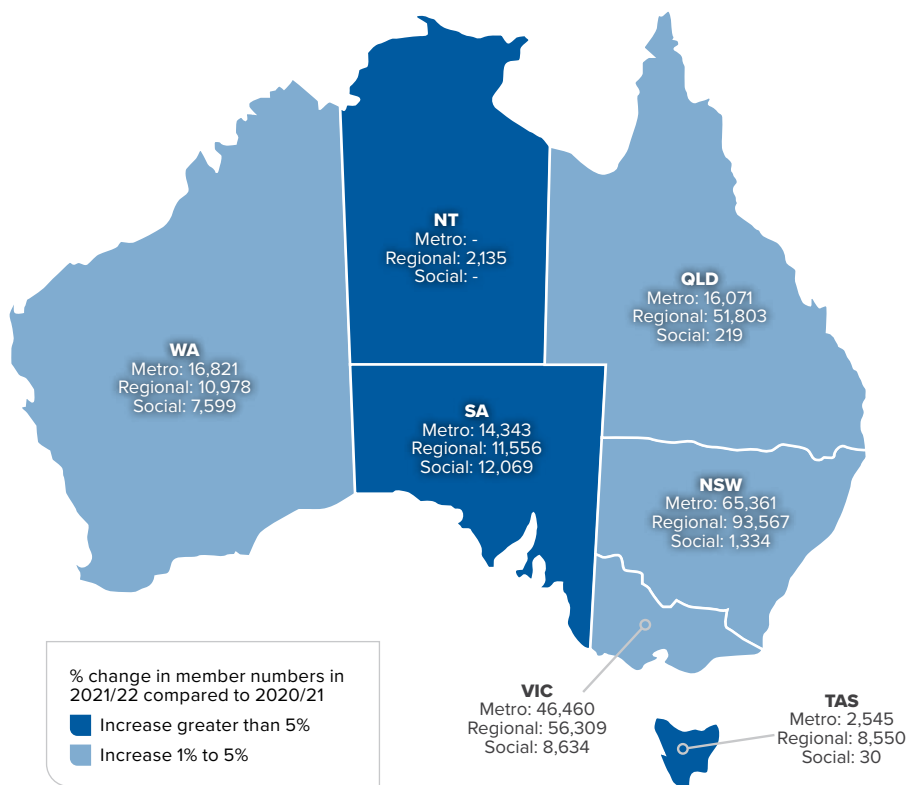


Table 2: 2021/22 results by key cohort

	NSW	VIC	QLD	WA	SA	TAS	NT	Total	% change over 2020/21
Metropolitan	65,361	46,460	16,071	16,821	14,343	2,545	-	161,601	2.2%
Regional	93,567	56,309	51,803	10,978	11,556	8,550	2,135	234,898	2.2%
Social	1,334	8,634	219	7,599	12,069	30	-	29,885	8.9%
Total	160,262	111,403	68,093	35,398	37,968	11,125	2,135	426,384	2.7%
Men	125,136	85,652	53,312	27,171	31,180	9,022	1,726	333,199	2.3%
Women	28,672	21,571	11,931	7,266	5,510	1,651	343	76,944	3.8%
Adult Total	153,808	107,223	65,243	34,437	36,690	10,673	2,069	410,143	2.6%
Boys	5,405	3,592	2,177	766	1,075	415	51	13,481	3.1%
Girls	1,049	588	673	195	203	37	15	2,760	10.1%
Junior Total	6,454	4,180	2,850	961	1,278	452	66	16,241	4.2%
Total Men/Boys	130,541	89,244	55,489	27,937	32,255	9,437	1,777	346,680	2.3%
Total Women/Girls	29,721	22,159	12,604	7,461	5,713	1,688	358	79,704	4.0%
Total	160,262	111,403	68,093	35,398	37,968	11,125	2,135	426,384	2.7%
% change over 2020/21	1.0%	2.7%	3.8%	2.5%	6.5%	6.7%	9.9%	2.7%	

Source: Golf Australia & member golf associations



Table 3: Australia 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	148,680	147,334	147,698	158,119	161,601	2.2%
Regional	212,037	210,718	211,631	229,802	234,898	2.2%
Total member clubs	360,717	358,052	359,329	387,921	396,499	2.2%
Social	21,111	22,485	25,284	27,435	29,885	8.9%
Total members	381,828	380,537	384,613	415,356	426,384	2.7%
Gender						
Men	294,310	294,130	298,687	325,659	333,199	2.3%
Women	74,907	73,234	72,682	74,117	76,944	3.8%
Boys	10,449	10,859	10,951	13,073	13,481	3.1%
Girls	2,162	2,314	2,293	2,507	2,760	10.1%
Total	381,828	380,537	384,613	415,356	426,384	2.7%
Total Juniors	12,611	13,173	13,244	15,580	16,241	4.2%
Total Adults	369,217	367,364	371,369	399,776	410,143	2.6%
Total Men/Boys	304,759	304,989	309,638	338,732	346,680	2.3%
Total Women/Girls	77,069	75,548	74,975	76,624	79,704	4.0%
Total	381,828	380,537	384,613	415,356	426,384	2.7%

Source: Golf Australia & member golf associations

Profile of Australian Clubs

Overall facilities

1,302 member clubs reported membership numbers for 2021/22. Key observations noted from the size profile data outlined in Table 4 includes:

- › 78% are classified as small clubs, having less than 500 members.
- › 84% (1,097) are in a regional area, with 73% of those clubs being classified as small clubs.
- › 16% are located in a metropolitan area, only 5% of the total (60) being classified as large clubs (i.e. over 1,000 members).

Table 4: Club size profile by geographic area

	NSW	VIC	QLD	WA	SA	TAS	NT	Total	% of segment	% of total
Metropolitan										
Small clubs	27	12	4	10	7	2	0	62	30%	5%
Medium clubs	43	16	4	5	11	2	0	81	40%	6%
Large clubs	18	23	9	6	6	0	0	62	30%	5%
Total metro	88	51	17	21	24	4	0	205	100%	16%
Regional										
Small clubs	219	227	169	117	152	59	10	953	87%	73%
Medium clubs	50	27	27	3	3	2	1	113	10%	9%
Large clubs	17	6	8	0	0	0	0	31	3%	2%
Total regional	286	260	204	120	155	61	11	1,097	100%	84%
Total										
Small clubs	246	239	173	127	159	61	10	1,015	78%	78%
Medium clubs	93	43	31	8	14	4	1	194	15%	15%
Large clubs	35	29	17	6	6	0	0	93	7%	7%
Total member clubs	374	311	221	141	179	65	11	1,302	100%	100%

Source: Golf Australia & member golf associations

Playing Members – Key Segments

Member Clubs

The overall national movement in 2021/22 for member clubs (the aggregate of metropolitan and regional clubs) was an increase of 2.2%. All states enjoyed growth, with growth in excess of 4% for South Australia, Tasmania, and the Northern Territory.

Social Clubs

Consistent with the past five years, growth was again seen in Social club members, increasing by 8.9% over the year. Social club members now account for 7.0% of total members across Australia. Growth in social clubs in South Australia is due to increases for Future Golf and Social Golf Australia, both of which are large social clubs that are affiliated in that state.

Metropolitan Clubs

Metropolitan clubs recorded an overall increase in members of 2.2%. All states recorded growth over the prior year, with NSW numbers impacted by the temporary closure of Chatswood Golf Club as it undergoes redevelopment.

Regional Clubs

Regional clubs recorded an average increase of 2.2%. Growth was evident in all states, with just under 10% growth recorded in the NT.

Table 5: Member clubs

State	2021/22	% change over 2020/21
NSW	158,928	0.6%
VIC	102,769	2.6%
QLD	67,874	3.9%
WA	27,799	1.7%
SA	25,899	4.6%
TAS	11,095	7.2%
NT	2,135	9.9%
Total	396,499	2.2%

Source: Golf Australia & member golf associations

Table 6: Social clubs

State	2021/22	% change over 2020/21
NSW	1,334	85.5%
VIC	8,634	4.0%
QLD	219	-18.0%
WA	7,599	5.8%
SA	12,069	10.8%
TAS	30	-58.3%
NT	-	-
Total	29,885	8.9%

Source: Golf Australia, member golf associations

Table 7: Metropolitan clubs

State	2021/22	% change over 2020/21
NSW	65,361	-0.7%
VIC	46,460	3.0%
QLD	16,071	7.7%
WA	16,821	2.5%
SA	14,343	4.8%
TAS	2,545	17.3%
NT	-	-
Total	161,601	2.2%

Source: Golf Australia, member golf associations
NB. This table excludes social clubs

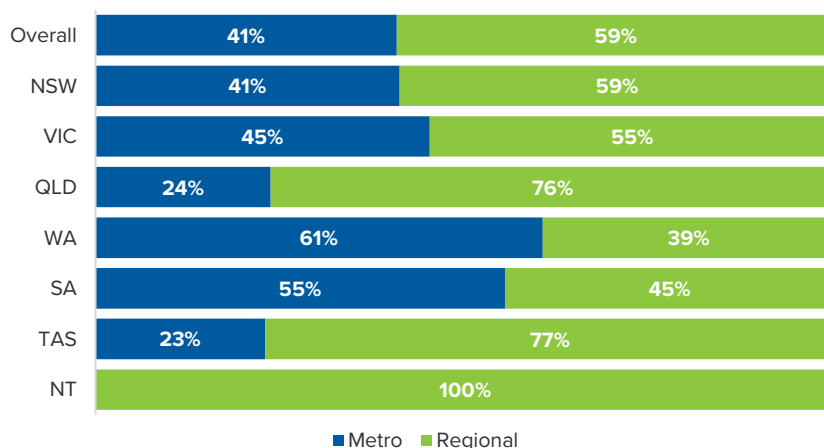
Table 8: Regional clubs

State	2021	% change over 2020/21
NSW	93,567	1.5%
VIC	56,309	2.3%
QLD	51,803	2.7%
WA	10,978	0.4%
SA	11,556	4.2%
TAS	8,550	4.5%
NT	2,135	9.9%
Total	234,898	2.2%

Source: Golf Australia, member golf associations
NB. This table excludes social clubs

The share of membership numbers by region for each state is illustrated in Chart 5.

Chart 5: Share of members at metropolitan and regional clubs



Members by Gender

Total men's/boys' and women's/girls' members increased by 2.3% and 4.0% respectively in 2021/22. Men's/boy's growth was particularly strong in NT (10.4%), TAS (7.7%), and SA (6.7%), with highest rates of women's/girls' growth recorded in WA (9.6%), NT (7.5%), Victoria (5.0%), and SA (5.0%).

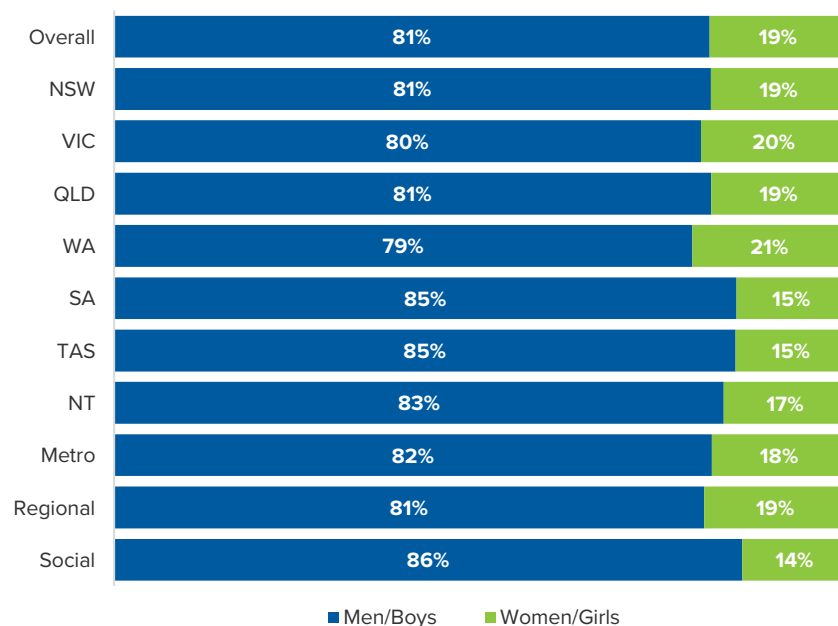
The resultant gender mix reported for 2021/22 sees women's/girls' share of membership remain at 19% of total members. Women's/girls' share of member numbers is above the national average in Victoria (20%) and WA (21%). These results are summarised in Chart 6.

Table 9: Overall results by state

State	Men/Boys	% change over 2020/21	Women/Girls	% change over 2020/21
NSW	130,541	0.7%	29,721	2.2%
VIC	89,244	2.1%	22,159	5.0%
QLD	55,489	3.9%	12,604	3.4%
WA	27,937	0.8%	7,461	9.6%
SA	32,255	6.7%	5,713	5.0%
TAS	9,437	7.7%	1,688	1.4%
NT	1,777	10.4%	358	7.5%
Metro	131,879	1.3%	29,722	6.3%
Regional	189,175	2.2%	45,723	2.1%
Social	25,626	8.8%	4,259	9.5%
Total	346,680	2.3%	79,704	4.0%

Source: Golf Australia, member golf associations

Chart 6: Gender mix by location



MEN/BOYS
member increase
2.3%



WOMEN/GIRLS
member increase
4.0%

Source: Golf Australia, member golf associations



Juniors

Junior members (under the age of 18) totalled 16,241 in 2021/22, which represents an increase of 4.2% over the prior year. This positive result was driven by outcomes in SA (+13%) and Tasmania (+49%).

Overall junior members represent 3.8% of the total member count across the country, as summarised in Chart 7. Junior representation is slightly higher at regional clubs (4.1%) than metropolitan clubs (4.0%).

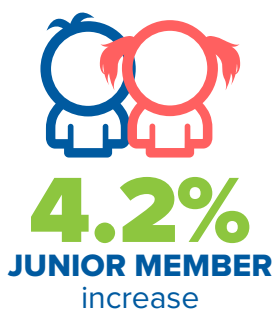
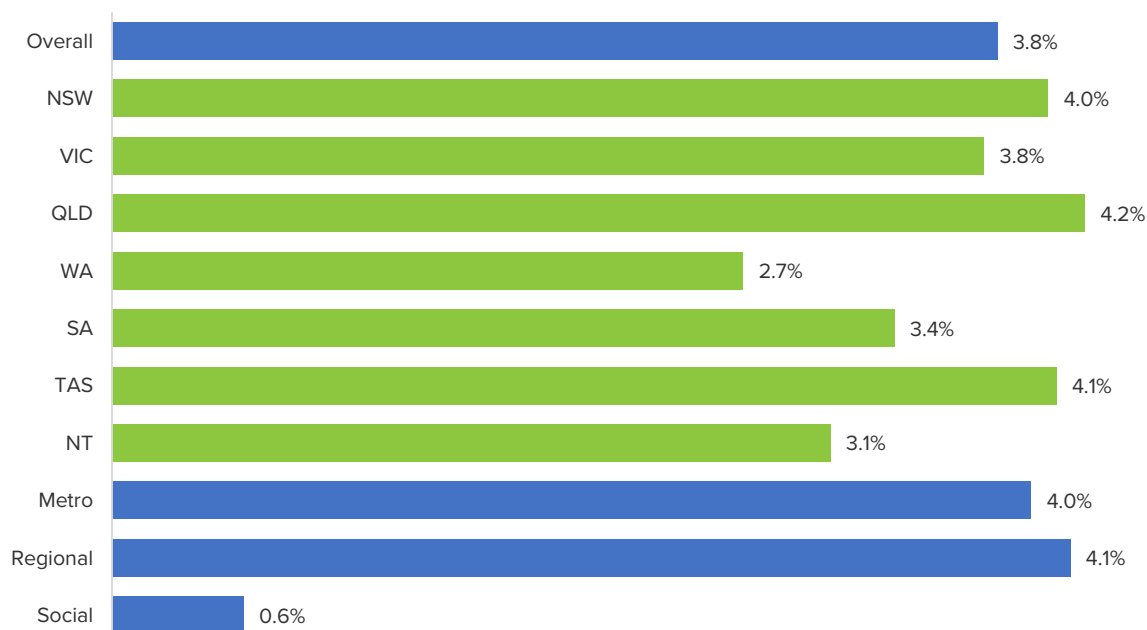


Table 10: Junior members by location

State	2021	% change over 2020/21
NSW	6,454	1.7%
VIC	4,180	2.0%
QLD	2,850	4.0%
WA	961	7.0%
SA	1,278	12.8%
TAS	452	49.2%
NT	66	3.1%
Metro	5,140	3.9%
Regional	8,192	2.5%
Social	149	10.4%
Total	16,241	4.2%

Source: Golf Australia, member golf associations

Chart 7: Juniors as a percentage of total members by club location



Source: Golf Australia

Member Attraction & Attrition

Annual attraction and attrition rates can be calculated with active and new member data from GolfLink. The attraction rate refers to the proportion of members that joined within the prior 12-month period. The attrition rate refers to the proportion of member from the prior year that were not active in the current year.

Table 11 depicts the relevant attraction and attrition rates for metropolitan and regional clubs, as well as the overall result. Reflecting the growing overall golf club population, the member attraction rate is 18% and the national member attrition rate of 17% for the past 12-month period. Attrition rates are 5% higher at regional clubs.

Table 11: Attraction and Attrition rates by State

State	Metropolitan		Regional		Total	
	Attraction	Attrition	Attraction	Attrition	Attraction	Attrition
NSW	17%	16%	17%	16%	17%	16%
VIC	18%	12%	17%	20%	17%	19%
QLD	19%	12%	21%	17%	21%	17%
SA	19%	10%	18%	17%	18%	16%
WA	16%	11%	14%	20%	14%	18%
TAS	21%	10%	19%	11%	19%	11%
NT	0%	0%	27%	23%	27%	23%
Overall	18%	13%	18%	18%	18%	17%

Member Age Profile

The average age of club members across Australia is 58.0 years, which is reasonably consistent by state. Men/boys have an average age of 56.4 years (55.3 last year) with women/girls averaging 14% higher at 64.3 years (64.3 last year).

Age Pyramid – Members Versus Population by Gender

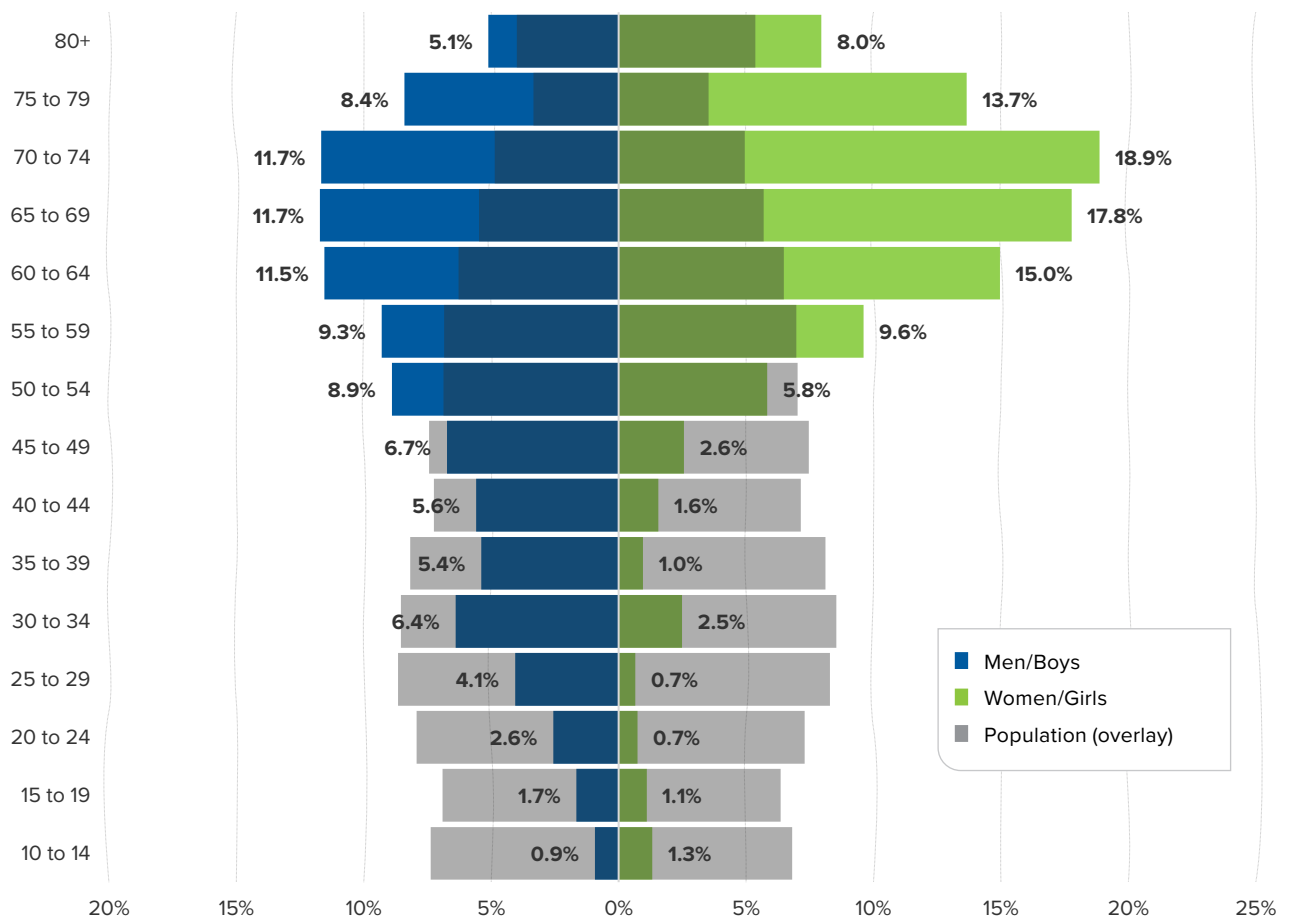
Chart 9 illustrates the current mix of club members by gender compared to the broader national population above 10 years of age. Evidencing golf's appeal to the older age cohorts, it shows a material portion of club members in the 50 to 79 year cohort - 62% of men and 81% of women - versus a lower national population share of this cohort of only 35%.

Chart 8: Average member age by state



Source: GOLFLink

Chart 9: Age pyramid, members versus population



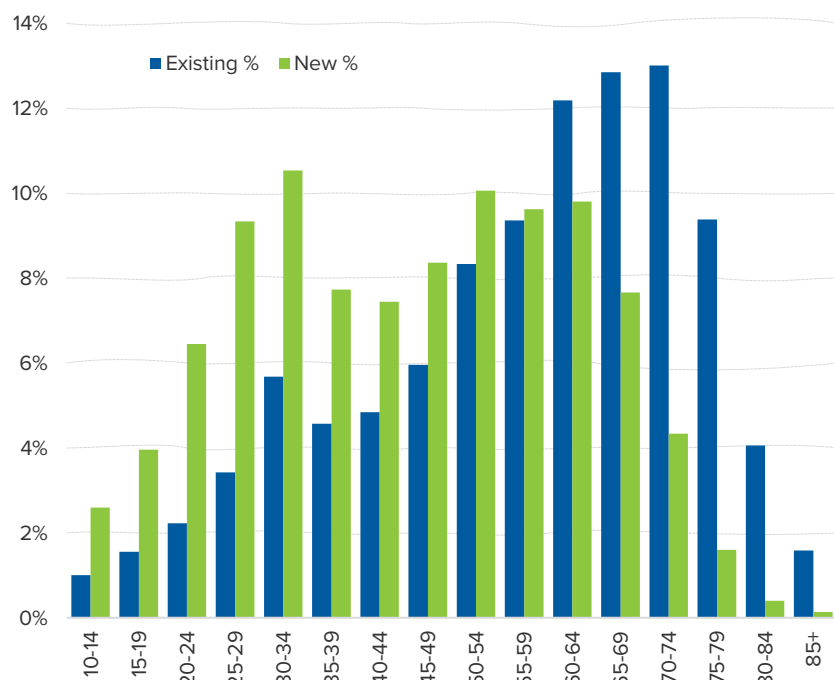
Source: GOLFLink

New Member Age Profile

New members are younger than club members generally. In 2021/22, 56% of new members were under the age of 50 compared to 29% for existing members.

The average reported age of new club members across Australia is 58.0 years. New men/boys have an average age of 56.4 years with new women/girls having an average age of 64.3 years.

Chart 10: New member age profile compared to existing members



Source: GOLFLink

Playing Members by State



GolfAustralia

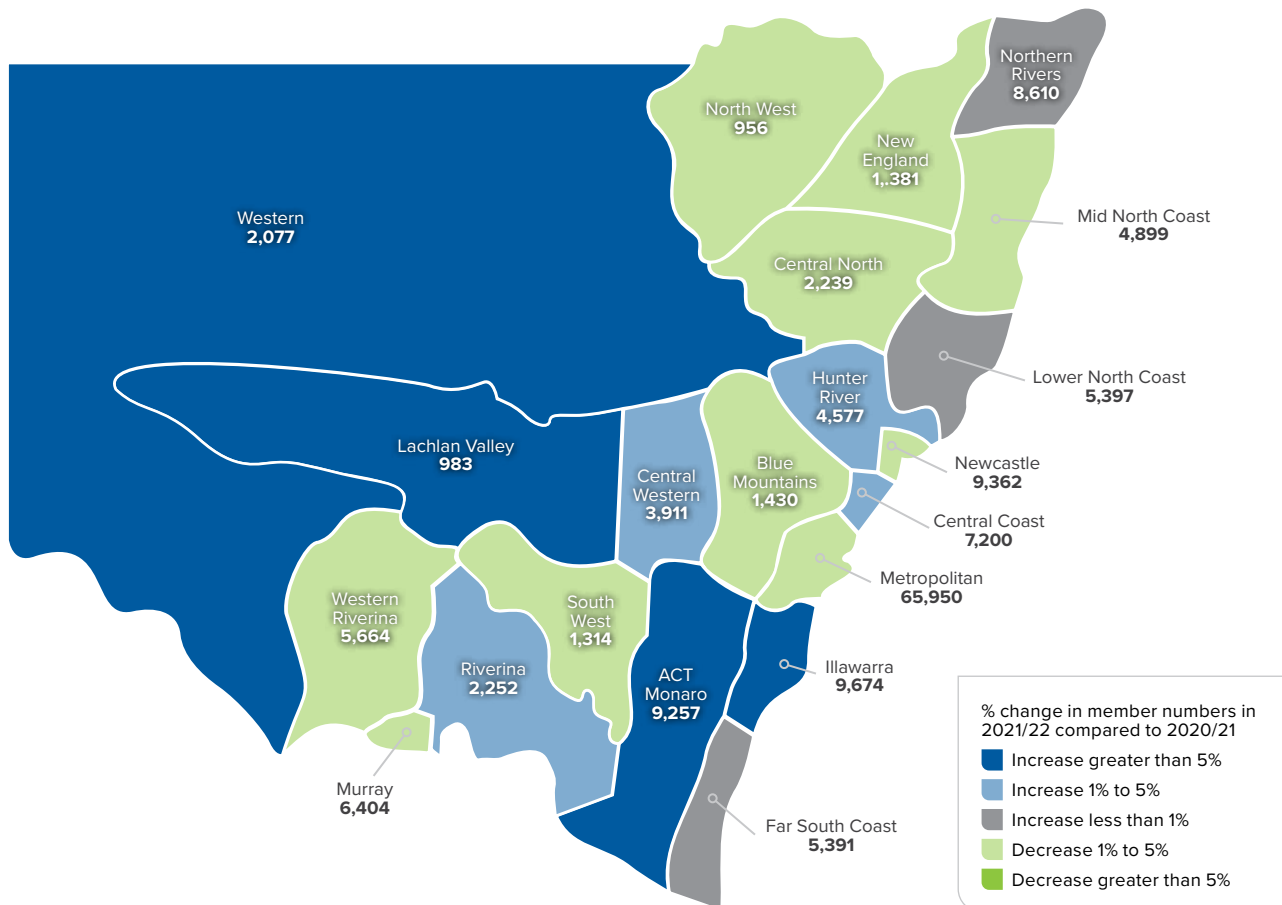
New South Wales

11 of the 21 districts in NSW experienced a net increase in membership numbers in 2021/22, led by the Western NSW, Lachlan Valley, and ACT-Monaro, all of which increased by more than 5%.

Table 12: New South Wales 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	60,104	59,218	59,989	65,824	65,361	-0.7%
Regional	84,644	83,318	85,924	92,186	93,567	1.5%
Total member clubs	144,748	142,536	145,913	158,010	158,928	0.6%
Social	-	-	-	719	1,334	85.5%
Total members	144,748	142,536	145,913	158,729	160,262	1.0%
Men	112,114	110,545	113,376	124,245	125,136	0.7%
Women	27,761	27,055	27,094	28,141	28,672	1.9%
Boys	4,182	4,164	4,597	5,395	5,405	0.2%
Girls	691	772	846	948	1,049	10.7%
Total	144,748	142,536	145,913	158,729	160,262	1.0%

Source: Golf Australia & member golf associations



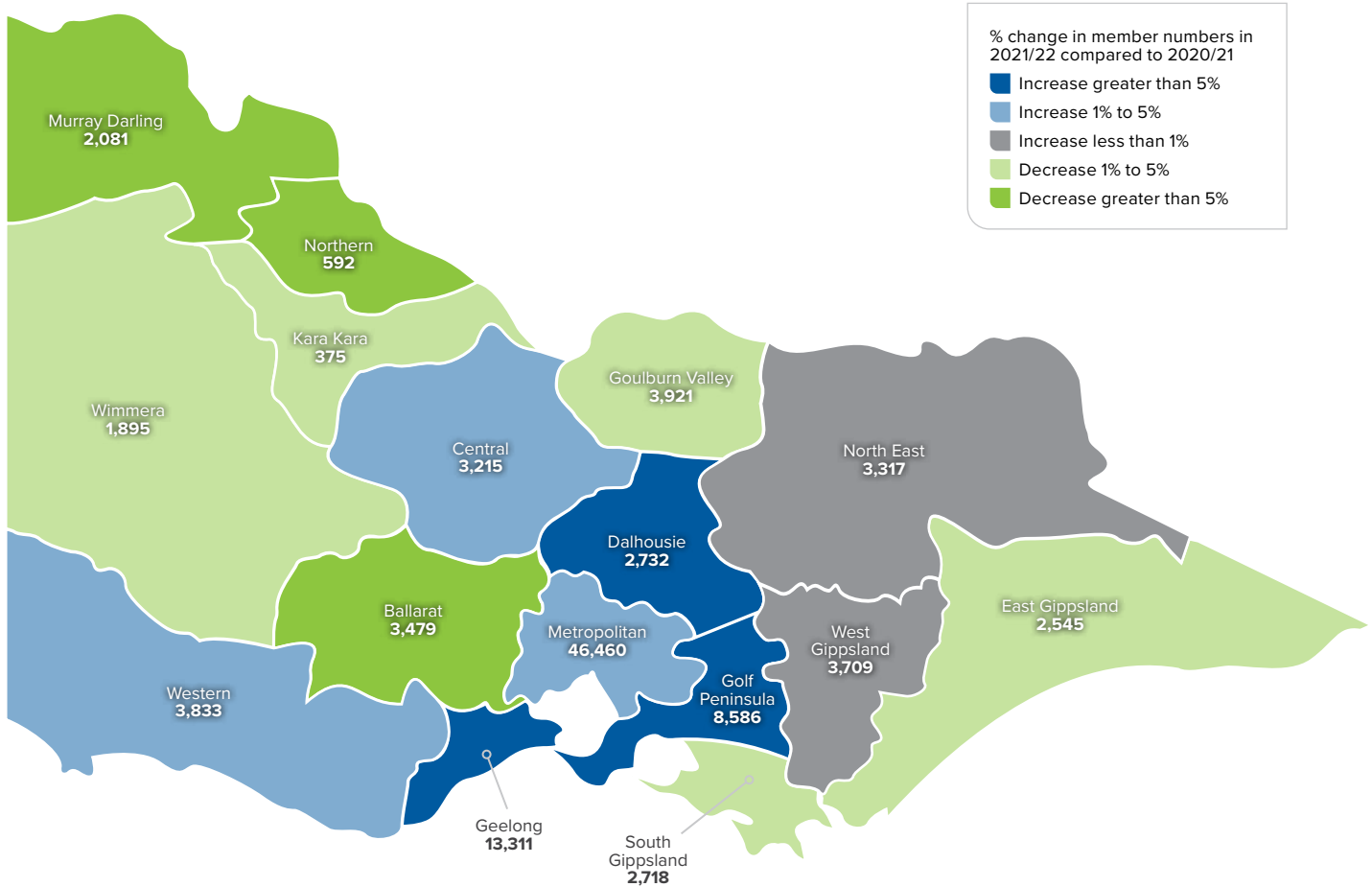
Victoria

6 of the 16 districts in Victoria experienced an increase in member numbers in 2021-22, with Dalhousie and Golf Peninsula both recording increases of over 10%, and Geelong over 5%.

Table 13: Victoria 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	43,452	42,940	42,890	45,127	46,460	3.0%
Regional	49,302	48,890	48,694	55,038	56,309	2.3%
Total member clubs	92,754	91,830	91,584	100,165	102,769	2.6%
Social	10,941	11,288	10,341	8,303	8,634	4.0%
Total members	103,695	103,118	101,925	108,468	111,403	2.7%
Men	79,072	79,389	77,951	83,792	85,652	2.2%
Women	21,289	20,642	20,934	20,577	21,571	4.8%
Boys	2,845	2,620	2,569	3,577	3,592	0.4%
Girls	489	467	471	522	588	12.6%
Total	103,695	103,118	101,925	108,468	111,403	2.7%

Source: Golf Australia & member golf associations



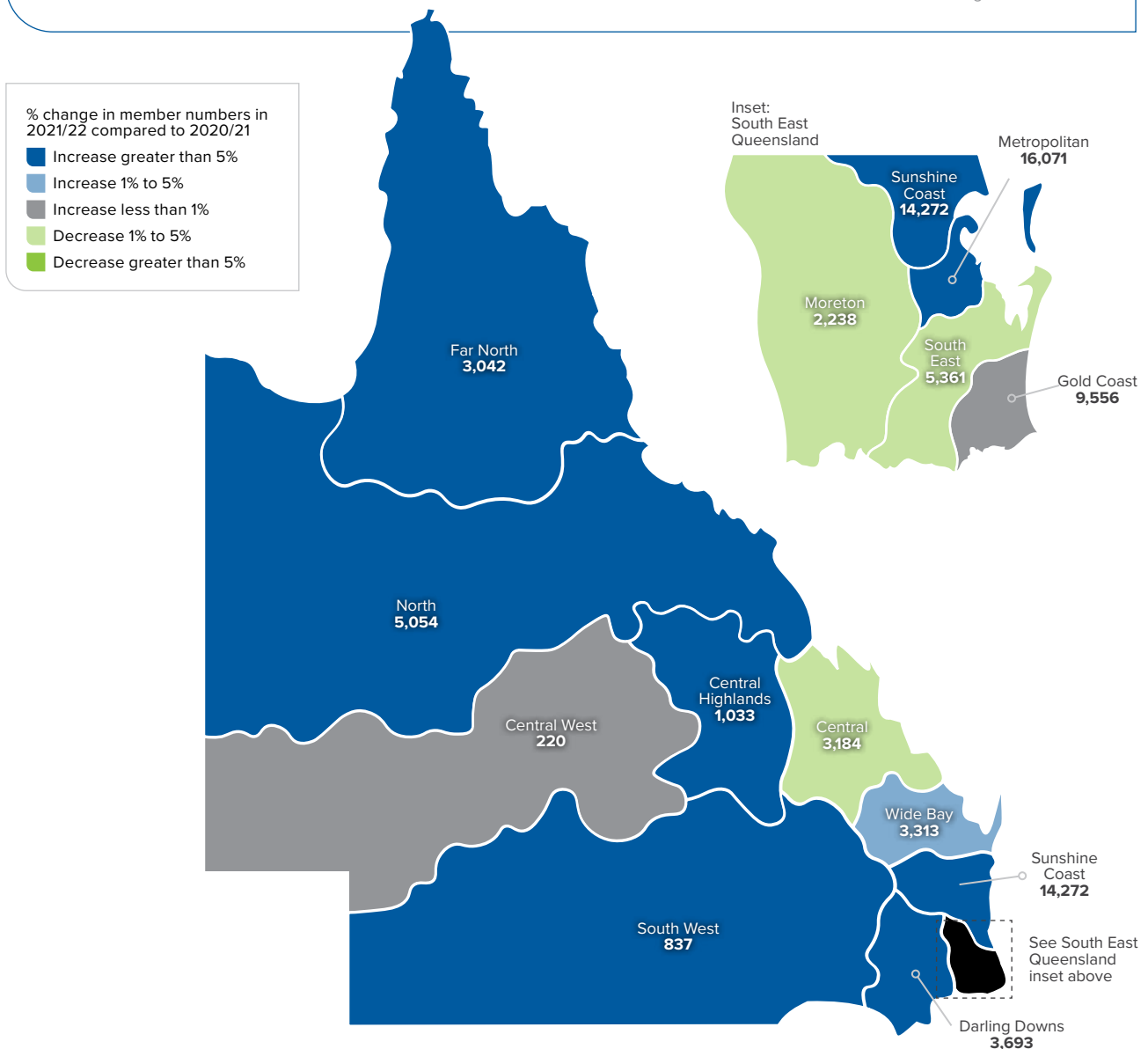
Queensland

All of 3 of the 14 districts in Queensland experienced an increase in membership numbers in 2021/22, led by South-West Queensland with 10.6%. Six other districts recorded increases of more than 5%.

Table 14: Queensland 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	14,532	14,322	14,383	14,916	16,071	7.7%
Regional	46,684	47,485	47,049	50,424	51,803	2.7%
Total member clubs	61,216	61,807	61,432	65,340	67,874	3.9%
Social	286	267	267	267	219	-18.0%
Total members	61,502	62,074	61,699	65,607	68,093	3.8%
Men	47,081	47,170	47,815	51,306	53,312	3.9%
Women	12,090	11,737	11,044	11,561	11,931	3.2%
Boys	1,729	2,464	2,206	2,112	2,177	3.1%
Girls	602	703	634	628	673	7.2%
Total	61,502	62,074	61,699	65,607	68,093	3.8%

Source: Golf Australia & member golf associations



Western Australia

6 of the 10 districts in Western Australia experienced an increase in member numbers in 2021/22, led by the Mid-west and Peel with increases of above 10%.

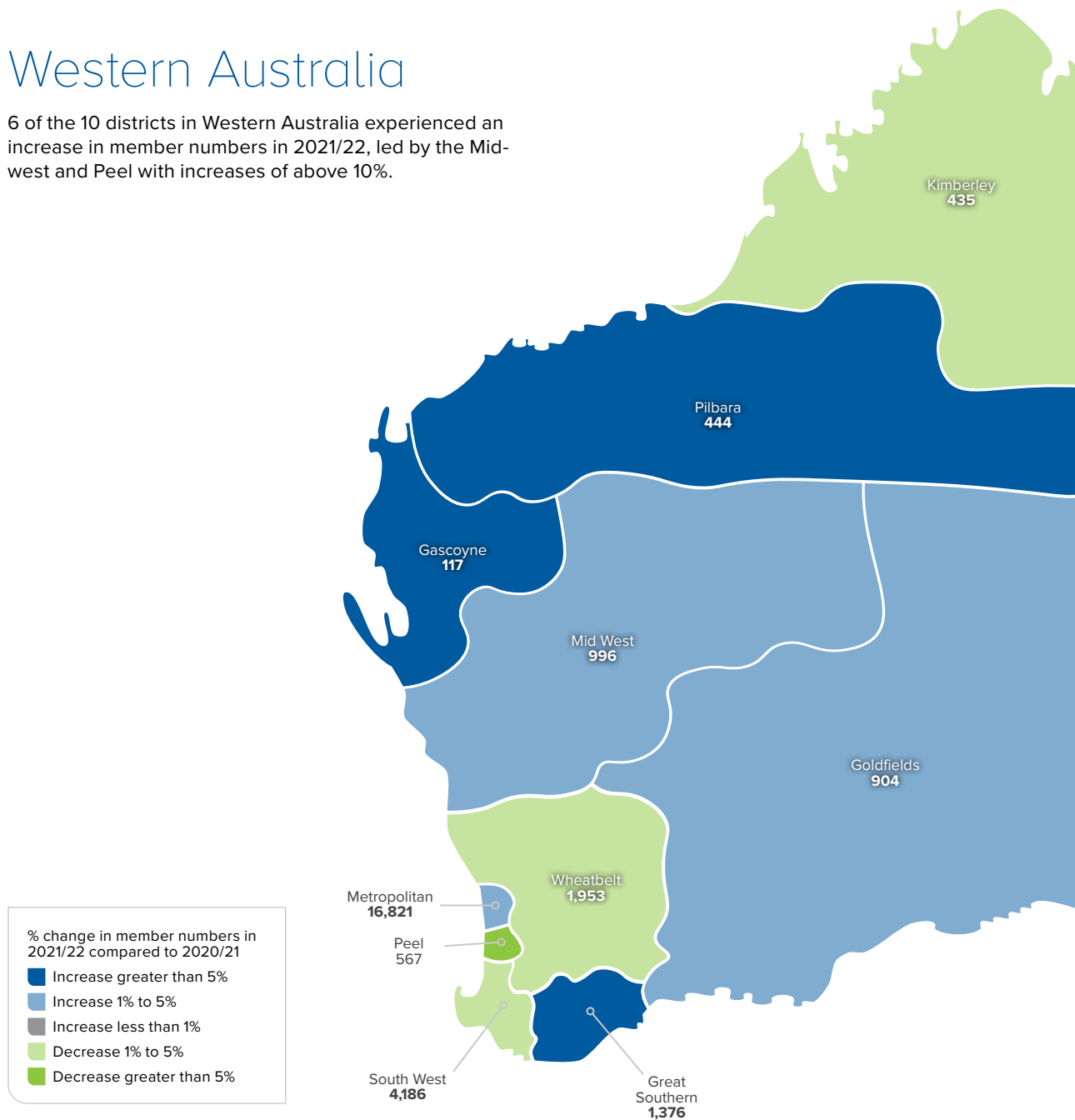
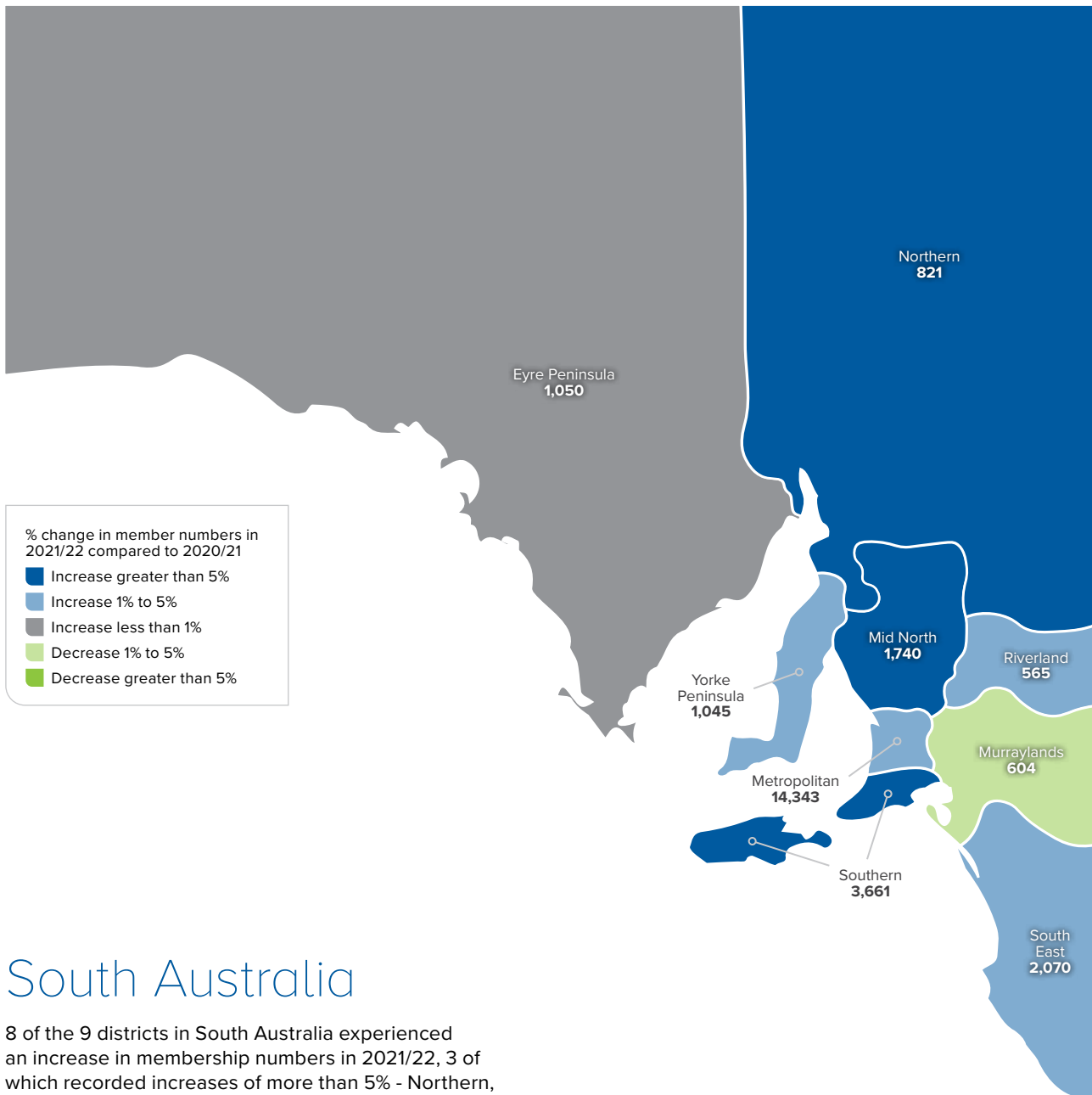


Table 15: Western Australia 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	15,818	15,942	15,263	16,403	16,821	2.5%
Regional	10,883	10,553	10,312	10,938	10,978	0.4%
Total member clubs	26,701	26,495	25,575	27,341	27,799	1.7%
Social	5,982	6,206	6,489	7,182	7,599	5.8%
Total members	32,683	32,701	32,064	34,523	35,398	2.5%
Men	24,891	25,043	24,745	27,000	27,171	0.6%
Women	6,939	6,890	6,568	6,625	7,266	9.7%
Boys	694	612	601	713	766	7.4%
Girls	159	156	150	185	195	5.4%
Total	32,683	32,701	32,064	34,523	35,398	2.5%

Source: Golf Australia & member golf associations



South Australia

8 of the 9 districts in South Australia experienced an increase in membership numbers in 2021/22, 3 of which recorded increases of more than 5% - Northern, Southern, and Mid North.

Table 16: South Australia 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	12,534	12,731	13,090	13,680	14,343	4.8%
Regional	10,447	10,427	10,009	11,090	11,556	4.2%
Total member clubs	22,981	23,158	23,099	24,770	25,899	4.6%
Social	3,871	4,695	8,129	10,892	12,069	10.8%
Total members	26,852	27,853	31,228	35,662	37,968	6.5%
Men	21,247	22,166	25,270	29,264	31,180	6.5%
Women	4,795	4,877	5,121	5,265	5,510	4.7%
Boys	659	658	693	959	1,075	12.1%
Girls	151	152	144	174	203	16.7%
Total	26,852	27,853	31,228	35,662	37,968	6.5%

Source: Golf Australia & member golf associations

Tasmania

3 of the 4 Tasmanian districts recorded increases in 2021/22, led by the Southern Country and southern Metropolitan, both of which recorded increases of more than 10%.

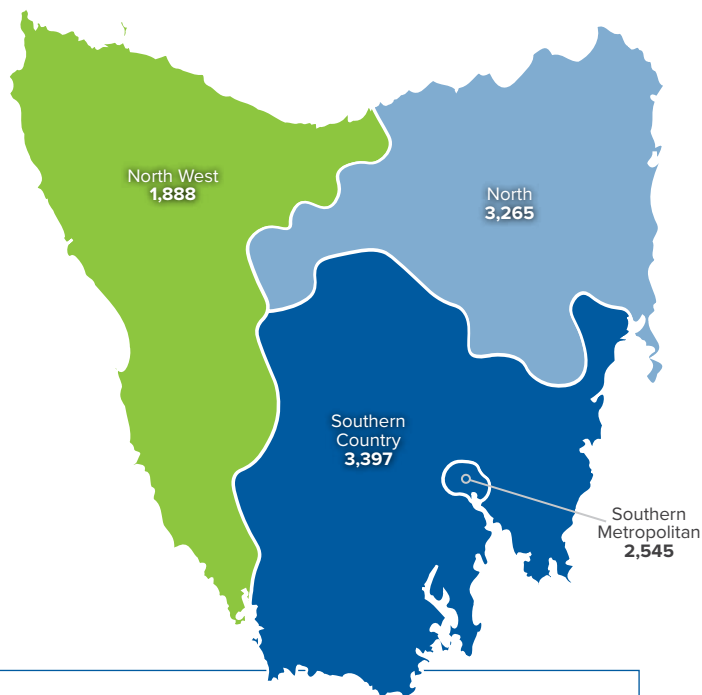
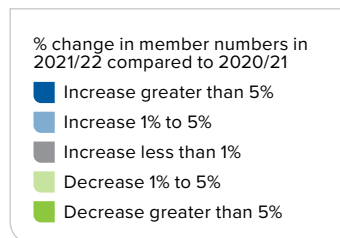


Table 17: Tasmania 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	2,240	2,181	2,083	2,169	2,545	17.3%
Regional	8,040	8,028	7,818	8,184	8,550	4.5%
Total member clubs	10,280	10,209	9,901	10,353	11,095	7.2%
Social	31	29	58	72	30	-58.3%
Total members	10,311	10,238	9,959	10,425	11,125	6.7%
Men	8,249	8,207	8,067	8,491	9,022	6.3%
Women	1,734	1,701	1,619	1,631	1,651	1.2%
Boys	283	291	241	269	415	54.3%
Girls	45	39	32	34	37	8.8%
Total	10,311	10,238	9,959	10,425	11,125	6.7%

Source: Golf Australia & member golf associations

Northern Territory

Table 18: Northern Territory 5-year trend by cohort

Type	2017/18	2018/19	2019/20	2020/21	2021/22	% change
Metro	-	-	-	-	-	-
Regional	2,037	2,017	1,825	1,942	2,135	9.9%
Total member clubs	2,037	2,017	1,825	1,942	2,135	9.9%
Social	-	-	-	-	-	-
Total members	2,037	2,017	1,825	1,942	2,135	9.9%
Men	1,656	1,610	1,463	1,561	1,726	10.6%
Women	299	332	302	317	343	8.2%
Boys	57	50	44	48	51	6.3%
Girls	25	25	16	16	15	-6.3%
Total	2,037	2,017	1,825	1,942	2,135	9.9%

Source: Golf Australia & member golf associations

Competition Rounds



Total competition rounds

Reflecting the impact of the post COVID-19 pandemic weather challenges, total competition rounds played in 2021/22 fell by 8%. Approximately 93% of the decline can be attributed to rounds outcomes along the eastern seaboard, 60% of which flowing from NSW.

Average competition rounds per member

(The following analysis concerns Member clubs only.)

Whilst noting the increase in playing members in 2021/22, due to the decline in rounds played, average annual rounds played on a per member basis (those playing one round or more) decreased by an average of 10% to 27.3 rounds per year. The largest average rounds declines were recorded in NSW and QLD, in line with overall rounds decline.

Average competition rounds per member by age

Average competition rounds played vary significantly when measured by age cohort. Chart 12 illustrates the trend for 2021/22, with average round frequencies peaking for members aged between 70 to 79 at just over 40 rounds per member annually. Younger members by contrast have a significantly lower round frequency, with most cohorts under the age of 45 playing an average of less than 20 rounds per member. Noting the reported rounds decline in 2021/22, 12% fewer rounds were played by golfers age 70+,

Table 20: Total competition rounds

State	2021/22	% change over 2020/21
NSW	4,089,787	-13.0%
VIC	2,461,440	-4.0%
QLD	1,893,994	-10.5%
WA	1,105,141	-1.8%
SA	867,076	-3.3%
TAS	307,086	-3.8%
NT	48,957	0.5%
Total	10,773,481	-8.5%

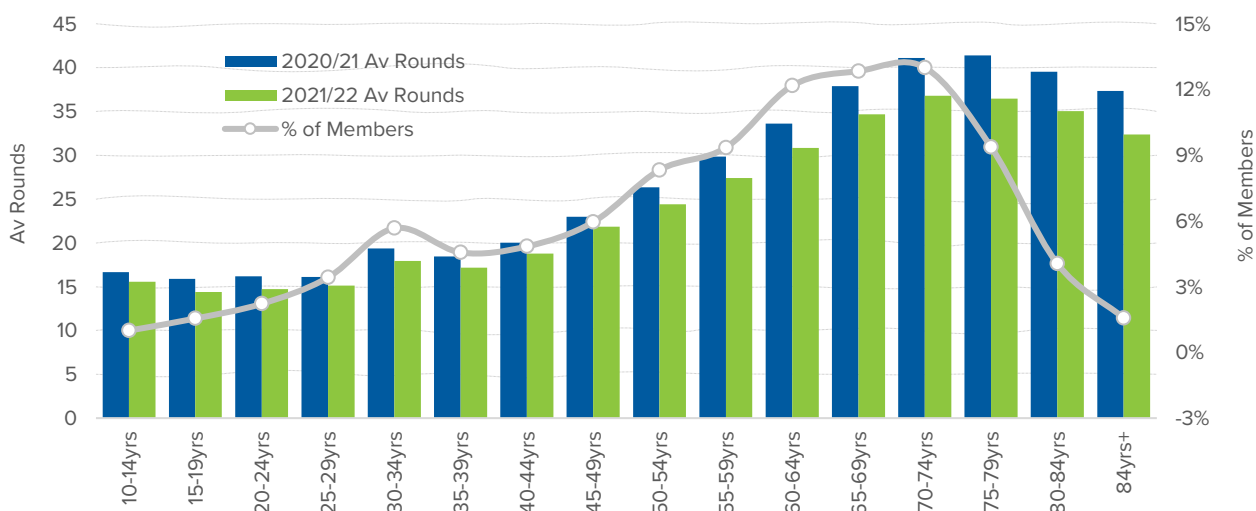
Source: GOLF Link, Golf Australia

Table 19: Average competition rounds per member

State	2021/22	% change over 2020/21
NSW	28.2	-13.3%
VIC	23.9	-7.2%
QLD	27.5	-13.0%
WA	30.3	-5.4%
SA	30.6	-6.2%
TAS	28.5	-7.8%
NT	24.6	-1.9%
Total	27.3	-10.5%

Source: GOLF Link, Golf Australia

Chart 12: Average competition rounds by age cohort



Annual Programs



Golf Australia delivers a number of industry development programs. Annual results for these programs are detailed below.



MyGolf Program

MyGolf is Australia's national junior introductory program to develop and promote participation in golf. The MyGolf program is designed for 5 to 12 year old children and is the major driver of junior golf participation in Australia.

The MyGolf program recorded a 13% increase in participation in 2021/22, as active centres increased by 4% over the year. Significant growth in numbers was seen in Tasmania, Victoria and Queensland. Female participation in 2021/22 was also 25% higher than the previous year, demonstrating the increasing effectiveness of female engagement strategies.

Year end MyGolf participation numbers, programs and active centres are summarised in Table 21 and Table 18.

The outcomes of a full review of the program facilitated by Sport Australia will be launched in 2023.

Table 21: MyGolf Participants

MyGolf Participants	2020/21	2021/22	% change	Programs
NSW	2,876	2,206	-23%	346
VIC	6,264	7,556	21%	1,280
QLD	9,479	11,453	21%	1,417
WA	2,404	2,441	2%	416
SA	1,594	1,858	17%	348
TAS	855	1,166	36%	161
NT	596	488	-18%	53
Total	24,068	27,168	13%	4,021

Table 22: MyGolf Centres

Active Centres	2020/21	2021/22	1 Year	Registered Centres
NSW	82	59	-28%	117
VIC	124	134	8%	214
QLD	96	99	3%	132
WA	33	43	30%	48
SA	35	44	26%	58
TAS	19	25	32%	32
NT	7	8	14%	10
Overall	396	412	4%	611
Registered Centres	967	1,070	11%	



Get Into Golf

Get Into Golf's ambition is simple - to connect interested participants with their local golf program and help bring new people into our sport and facilities. Growth in all key metrics was achieved in 2021/22 including;

- > a 65% increase in total participants
- > a 65% Increase in total women/girls participants
- > a 21% increase in active centres
- > a 57% increase in total programs delivered

High engagement from women continues to be seen - 84% of total participants for the year. 25% of program participants were identified as being born overseas as golf expands it reach into all community groups.



Table 23: Get Into Golf participants, programs and registered centres

Get into Golf 2021/22	Total Participants 2020/21	Total Participants 2021/22	% change	Programs	% Women/ Girls	Active Centres	Registered Centres
NSW	377	603	60%	95	0%	28	59
VIC	2,468	3,984	61%	681	0%	107	175
QLD	2,279	3,955	74%	678	0%	72	115
WA	150	592	295%	94	0%	13	22
SA	382	692	81%	164	0%	29	48
TAS	766	853	11%	204	0%	16	27
NT	172	204	19%	21	0%	6	10
Total	6,594	10,883	65%	1,937	0%	271	456

Community Instructor Program

The Community Instructor program aims to increase capacity through predominantly a volunteer workforce to deliver MyGolf, Schools and Get Into Golf programs. Community Instructors complete an online training and accreditation course, with this being supported by practical training offerings delivered by PGA Professionals, to further build their confidence in delivery of these national programs.

There are currently three online course offerings – the general Community Instructor accreditation enabling the delivery of all national participation programs, the All-Abilities course as an addition to that enables the delivery of MyGolf and Get Into Golf All abilities programs by those with experience working with special needs, and the MyGolf

Teacher accreditation customised for teacher delivery of MyGolf in Schools.

FY2021/22 has seen the greatest number of active Community Instructors involved in the delivery of programs, either supporting their local PGA Professional, or in regional areas without PGA Professionals, providing a fun and games-based entry point to the game for beginners that would not otherwise be available. The Community Instructor program is an area enjoying significant engagement from women with 46% of total active participants.

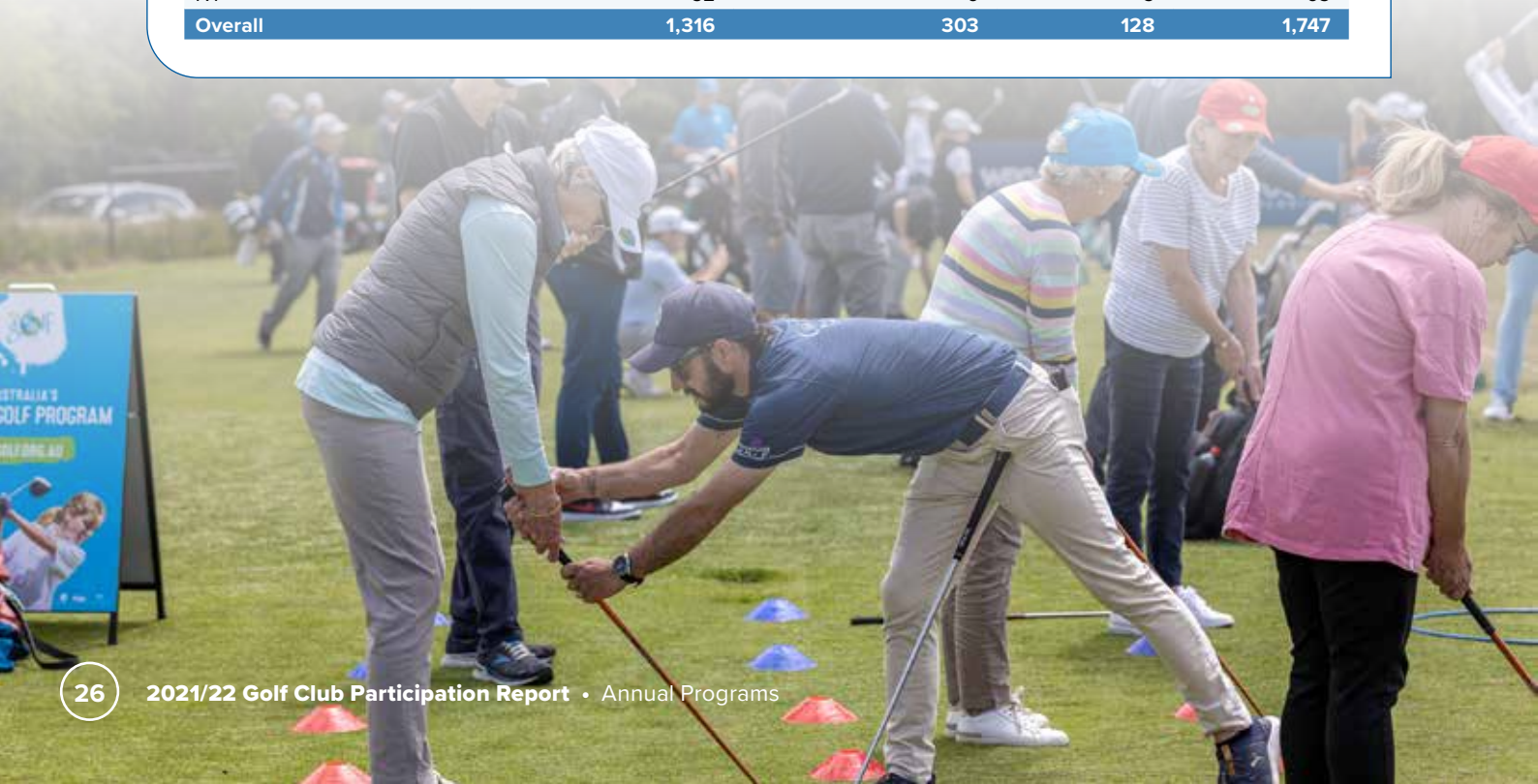
By year end a 30% increase in total accreditations was achieved, including a near tripling of all abilities accreditations to 128 instructors.

Table 24: Community Instructor program accreditations

Accreditations	2017/18	2018/19	2019/20	2020/21	2021/22	1 Year
Community Instructor	539	744	646	1,027	1,316	28%
MyGolf School Teacher	267	321	236	271	303	12%
All Abilities*				50	128	156%
Total	806	1,065	882	1,348	1,747	30%

Table 25: Community Instructor program accreditations by state

Accreditations	Community Instructor	MyGolf School Teacher	All Abilities	Total
NSW	284	42	25	351
VIC	438	99	31	568
QLD	219	71	38	328
WA	102	39	12	153
SA	147	33	9	189
TAS	74	13	8	95
NT	52	6	5	63
Overall	1,316	303	128	1,747



PGA Professionals and program delivery

Nationally, there are 1,711 PGA Professionals and 263 Associates that are available to deliver MyGolf, Schools & Get Into Golf programs.

In 2021/22, there were 4,531 programs delivered by PGA Professionals & PGA Associates, with 146 programs co-delivered by PGA Members and Community Instructors.

Table 26: Programs delivered by PGA Professionals/Associates

2021/22	MyGolf	Schools	Get Into Golf	Total
PGA delivered				
Number of programs	2,849	301	1,381	4,531
% of programs	84%	53%	71%	69%
PGA co-delivered with Community Instructor				
Number of programs	105	-	155	260
% of programs	3%	-	8%	6%

Disability Inclusion Program

Golf Australia remains committed in becoming a sport of choice for people living with a disability in Australia.

Through Golf Australia's entry level programs MyGolf and Get Into Golf, 75% of registrations of people who identified as living with disability participated in mainstream program offerings. This number highlights the inclusive design of the sport and the flexibility of both MyGolf and Get Into Golf offerings to cater for Australians with all levels of ability. Strategically, Golf Australia will continue to engage Australians living with disability into golf through MyGolf, Get Into Golf and our network of PGA All Abilities Coaches and Community Instructors.

The reporting year also achieved some important milestones with the 200th PGA All Abilities Coach accredited by the PGA with the industry-based qualification in inclusive coaching, which has developed into a well recognised brand within the disability sport community in Australia.

The Community Instructor – All Abilities Module, assisting in providing further capacity for volunteers to get involved in the delivery of MyGolf All Abilities and Get Into Golf All Abilities programs has now accredited a further 280 volunteers from the disability sector enrolled and or completed the module designed for deliverers offering MyGolf or Get Into Golf All Abilities Programs.

In an extension of the All Abilities pathway, Golf Australia now runs more World Ranking Events for Golfers with a Disability than any other National Federation across the world. New state championships have been run in Tasmania and South Australia with additional events also taking place in NSW and WA to take the number of World Ranking events to 12.

By year end a 91% increase in total participants had been recorded with 597 programs offered across the year.

Table 27: All Abilities and Senior participants and programs by state

Other Programs	Total All Abilities Participants 2020/21	Total All Abilities Participants 2021/22	% change	All Abilities Programs	Total Senior Participants 2020/21	Total Senior Participants 2021/22	Senior Programs
NSW	9	30	233%	9	6	93	8
VIC	628	1,144	82%	181	330	301	64
QLD	289	710	146%	152	256	81	35
WA	12	120	900%	21	10	22	7
SA	208	275	32%	79	4	62	12
TAS	358	575	61%	154	265	45	12
NT	-	18	0%	1	4	1	1
Total	1,504	2,872	91%	597	875	605	139

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